ORDINANCE # _____

AN ORDINANCE TO AMEND THE OFFICIAL ZONING ORDINANCE TO ADOPT NEW SIGNAGE REQUIREMENTS IN THE CITY OF COLLEGEDALE, TENNESSEE

WHEREAS, the City of Collegedale, Tennessee has adopted a zoning ordinance under authority granted in Tennessee Code Annotated (TCA) Section 13-7-201; and

WHEREAS, TCA Section 13-7-204 enables a municipality with the authority to amend zoning ordinances and maps; and

WHEREAS, pursuant to the requirements of TCA, Section 13-7-204, the Planning Commission has recommended this amendment to the Collegedale Board of Mayor and Commissioners, as herein described; and

WHEREAS, pursuant to the requirements of TCA, Section 13-7-203, the City of Collegedale conducted a public hearing subject to 15 days notice prior to the final reading and adoption of this ordinance herein described;

NOW THEREFORE BE IT ORDAINED, by the Board of Mayor and City Commissioners of the City of Collegedale, Tennessee, that

SECTION 1

THE FOLLOWING SHALL REPLACE SECTION 17.05 OF THE COLLEGEDALE ZONING ORDINANCE:

17.05. SIGNAGE REQUIREMENTS.

The purpose of this section is to regulate the location, type and structural requirements of outdoor advertising displays in the City of Collegedale. The purpose of these regulations is to ensure compatible land uses, public safety, and adequate design standards.

I. Definitions:

Attached Sign. An on-premise sign painted onto or attached to a building, canopy, awning, marquee or mechanical equipment located outside a building, which does not project more than eighteen (18) inches from such building, canopy, awning, marquee or mechanical equipment. Any such sign which projects more than eighteen (18) inches from a building, canopy, awning, marquee or mechanical equipment shall be considered a "Projecting Sign."

Awning. A roof-like cover providing protection from the weather placed over or extending from above any window, door or other entrance to a building but excluding any column, pole or other supporting structure to which the awning is attached.

Balloon Sign. Any sign painted onto or otherwise attached to or suspended from a balloon, whether such balloon is anchored or affixed to a building or any other portion of the premises of tethered or floating above any portion of the premises.

Banner. An on-premise sign which is made of fabric, paper or any other non-rigid material and which has no enclosing framework or internal supporting structure but not including balloon signs.

Building. Any structure that encloses a place for sheltering any occupancy that contains not less than three hundred (300) square feet of enclosed space at the ground level or, is routinely used for human occupancy in the ordinary course of business.

Canopy. A marquee or permanent roof-like structure providing protection against the weather, attached to a building, but excluding any column, pole or other supporting structure to which the canopy may be attached.

Construction Sign. Any temporary on-premise sign located upon a site where construction or landscaping is in progress and relating specifically to the project which is under construction provided that no such sign shall exceed a total of one hundred (100) square feet in sign area.

Convenience Sign. A sign that conveys information (eg, restrooms, no parking, entrance) or minor business identification for directional purposes, and is designed to be viewed by pedestrians and/or motorists.

Detached Sign. Any freestanding sign or projecting sign; any sign attached to a canopy which is detached from a building and which has less than two hundred (200) square feet or roof area; any sign attached to a structure which is not a building.

Facade. The total external surface area of a vertical side of a building, canopy, awning or mechanical equipment used to dispense a product outside a building.

Freestanding Sign. A permanently affixed single or multi-faced on-premise sign which is constructed independent of any building and supported by one or more columns, uprights, braces or constructed device.

Government Imitation Sign. Any sign designed to imitate or appear as a Government Sign, placed by any non-government entity.

Ground/Monument Sign. Any sign, other than a pole, placed upon or supported by the ground independent of any structure.

Hanging Sign. A projecting double-faced sign mounted to a wall or pole and hung from a bracket or support arm.

Height. Total measurement of the vertical side of the rectangle which is used to calculate "sign area" or the distance from the lowest grade at the sign support to the highest point on the sign for sign height.

Incidental Sign. An on-premise sign, emblem or decal mounted flush with the facade to which it is attached and not exceeding two (2) square feet in sign area informing the public of goods, facilities or service available on the premises (e.g. a credit card sign, ice machine sign, vending machine sign or a sign which is affixed to mechanical equipment used to dispense a product and which is less than two (2) square feet in sign area.

Landmark Sign. Any on-premise sign which identifies and is attached to any building which is included on the National Register of Historic Places, is listed as a certified

historic structure, is listed as a national monument or is listed under any similar state or national historical or cultural.

Mansard. Lower portion of a roof with two pitches, including a flat-top roof with a mansard portion.

Mansard Sign. Any sign attached to the mansard portion of a roof.

Marquee. A permanent roof-like structure projecting from and beyond a building wall at an entrance to a building or extending along and projecting beyond the building's wall and generally designed and constructed to provide protection against the weather.

Message Center. A sign on which the message or copy changes automatically on a lamp bank or through mechanical means also known as a commercial electronic variable message sign.

Occupant. Each separate person which owns or leases and occupies a separate portion of a premises.

Off-Premise Sign. A sign not located on the property being advertised.

On-Premise Sign. Any sign whose content relates to the premises on which it is located, referring exclusively to the name, location, products, persons, accommodations, services or activities conducted on or offered from or on those premises, or the sale, lease, or construction of those premises.

Person. Individual, company corporation, association, partnership, joint venture, business, proprietorship, or any other legal entity.

Political Sign. A temporary sign announcing or supporting candidates, political parties, or issues in connection with any national, state, or local election.

Portable Sign. Any on-premise sign which is not affixed to real property in such a manner that its removal would cause injury or damage to the property and which is intended to be or can be removed at the pleasure of the owner, including, without limitation, single or multi-faced sandwich boards, wheel-mounted mobile signs, sidewalk and curb signs, ground signs and balloon signs.

Premises. All contiguous land in the same ownership which is not divided by any public highway, street or alley or right-of-way therefore.

Projecting Sign. An on-premises sign attached to a building, canopy, awning or marquee and projecting outward there from in any direction a distance of more than eighteen (18) inches, provided, however, that no projecting sign shall extend horizontally from the building more than ten (10) feet at the greatest distance.

Reader Board. Any on-premise sign attached to or made a part of the support system of a freestanding sign which either displays interchangeable messages or advertises some product or service offered separately from the same of the premises where it is located, such as "Deli Inside," "Tune-Ups Available," "Year-end Special" and the like.

Roof Sign. An attached or projecting sign which is placed on top of or over a roof, excluding the mansard portion of a roof, or its facilities, air conditioning towers or

coolers, or other mechanical equipment on top of a roof; any portion of which extends above the top of the wall, canopy or awning more than 50 percent of the height of the sign; or, any portion of which extends above the top of the mansard in the case of a mansard sign more than 50 percent of the height of the sign.

Set Back. The distance from a property line to the nearest point on the sign.

Sign. Any structure or wall or other object used for the display of any message or messages; such term shall include without limitation any structure, display, device or inscription which is located upon, attached to, or painted or presented on any land, on any building or structure, on the outside of a window, or on an awning, canopy, marquee, or similar appendage, and which displays or includes any message or messages, numeral, letter work, model, emblem insignia, symbol, device, light, trademark, or other representation used as, or in the nature of an announcement, advertisement, attention arrester, warning or designation of any person, firm, group, organization, place, community, product, service, businesses, profession, enterprise or industry. Provided, however, that the following shall be excluded from this definition:

a. Signs or flags erected, provided, owned, authorized or required by a duly constituted governmental body, including, but not limited to, traffic or similar regulatory devices, legal notices, or warning at railroad crossings.

b. Signs located inside a building, not visible from exterior.

c. Memorial plaques or tablets.

d. Inside faces of score board fences or walls on athletic fields.

e. Historical site plaques.

Snipe Sign. Any on-premise sign for which a permit has not been issued which is attached in any way to a utility pole, tree, rock, fence or fence post.

Special Event. A short-term event of unique significance not in excess of thirty (30) days; this shall include only grand openings, health-related promotions or health-related service programs (i.e. flu shot clinics, blood donation drives, chest X-ray clinics, etc.), going-out-of business sales, promotions sponsored by a governmental entity, fairs, school fairs, school bazaars, charity runs, festivals, religious celebrations and charity fund raisers, and shall not include other sales or promotions in the ordinary course of business.

Temporary Sign. Temporary sign shall mean any on-premise sign permitted specifically and exclusively for a temporary use for a period of not greater than 30 days.

Wall Graphics or Wall Murals. A painted scene, figure or decorative design so as to enhance the building architecture, and which does not include written trade names, advertising or commercial messages.

Width. Total measurement of the horizontal side of the rectangle which is used to calculate "sign area."

II. Prohibited Sign in all Zoning Districts

The following shall be prohibited for use as signs:

A. Bench Signs;
B. Freestanding Canopy with Signs;
C. Government-imitation Signs;
D. Inflatable animated characters or similar balloon-type devices, or balloons of any type;
E. Moving Signs;
F. Parked-vehicle signs (including but not limited to: Trucks, cars, planes, boats, semi truck trailers, military equipment, etc.);
G. Roof Signs, including signs painted on roofs;
H. Searchlights;
I. Signs erected in a public right-of-way, except for those placed by or on behalf of a governmental entity;
J. Signs interfering or blocking the sight of directional, instructional, or warning signs;
K. Signs on natural features such as trees, other vegetation, and rocks;
L. Banners (unless placed by a non-profit, with permit from City);
M. Signs attached to utility poles, or bridges;
N. Snipe signs;
O. Any sign which is portable or not securely attached to a building or to the ground (sand bags, rocks, guide wires, tape, stakes, fence posts, chains, and staples are not considered a form of secure attachment);
P. Information boxes, either erected alone or placed on sign structure;
Q. Any sign which exhibits statements, words or pictures of an obscene or pornographic nature;
R. Any sign with moving parts, flashing or blinking lights, animation or sound emitting devices (excluding two-way communication devices used solely for such two-way communication);
S. Exposed neon and LED that is visible is prohibited for signs and shall not be incorporated into the design of a principal or accessory structure (this does not apply to electronically controlled operated message boards which operate primarily for the purpose of giving time, temperature, public service information);
T. Flags and balloons, unless permitted within 10 days of the official opening of said business;
U. Trash receptacle signs;
V. Pendants; and
W. Off Premise Signs.

III. Signs

These conditions are established as a reasonable and impartial method of regulating advertising structures and display surface area, in order to insure safe construction, adequate light, air, and open space, traffic safety; to prevent the accumulation of trash; and to protect property values of the entire community.

The following regulations shall apply to all signs visible or intended to be visible from all public streets or roads, intended to be used by the public, regardless of function, location, type, or duration of use:

A. All signs shall be required to have a permit unless otherwise exempted by this ordinance.

B. Temporary signs shall be permitted only in non-residential districts.

C. No sign shall be erected or maintained at any location where by reason of its position, wording, illumination, size, shape, or color or may obstruct, impair, obscure, interfere with the view of, or be confused with, and authorized traffic control sign, signal, or device. No sign shall contain or make use of any word, phrase, symbol, shape, form, lights, or character in such manner as to interfere with, mislead, or confuse traffic. No signs shall have red, green, yellow, amber, or blue lights.

D. No sign shall be located closer than ten (10) feet to a street right-of-way line or fifteen (15) feet from the edge of pavement, whichever is greater.

E. All signs shall be set back five (5) feet from all side and rear property lines. Traffic control signs not exceeding nine (9) square feet in area and less than or equal to three (3) feet in height may be allowed within the area required for setback from the right-of-way or pavement with the approval of the Codes Enforcement Officer.

F. No sign having flashing, intermittent, or animated illumination or moving parts shall be permitted except electronically operated message boards which operate primarily for the purpose of giving time, temperature, public service information and/or the name of business and which display any given message for at least four (4) seconds duration.

G. No illuminated sign shall be permitted within three hundred (300) feet of property in any residential district unless the illumination of such sign is so designed that it does not shine or reflect light onto such property.

H. No sign shall be placed in any public right-of-way or on any public property except for publicly owned signs.

I. For the purpose of this Ordinance, the sign area is the surface devoted to the conveying of the message exclusive of the structure to support it properly, trim and framing device and any appurtenances required by the building code. A sign designed to be viewed from more than one different direction shall be considered as one sign, provided that the sign faces shall not be more than ten (10) feet apart if parallel, nor form an angle of more than ninety (90) degrees if angular.

J. No sign shall project from a building a greater distance than ten (10) feet, and such sign shall maintain a clear height of ten (10) feet.

K. Any sign which is abandoned, obsolete or defaced, or has internal illumination exposed, or whose sign face, frame and/or supports are chipped, peeling, deteriorating, or otherwise damaged shall be deemed to be in disrepair. Said sign's state of disrepair shall be determined by the Codes Enforcement Officer and shall be repaired at the property owner's expense within a period of ten (10) business days from the date of official notification. The new or repaired sign shall comply with current standards.

In the event the owner of said sign fails to correct the disrepair within the prescribed time, the Codes Enforcement Officer may remove or cause the sign to be removed, with the cost of such action being charged to the owner. Failure to correct an unrepaired sign shall also result in the permit for said sign being revoked.

Furthermore, the Codes Enforcement Officer shall not accept a sign permit application for a property with an unrepaired sign until the sign has been repaired or removed.

L. No sign shall block sight lines for on coming traffic, or be hazardous to motorists or pedestrians.

IV. Requirements for Detached On-Premises Signs

Each premises shall be permitted one (1) detached on-premises ground/monument sign for each public street upon which the premises fronts (excluding public and private alleyways), provided that no more than one (1) detached ground/monument sign shall be primarily oriented towards any such public street.

A. Ground/Monument Signs

This section applies to signs in non-residential zoning districts.

1. Quality and Impact

Building materials for signs shall be durable, have low maintenance, and be of the same or higher quality as the principal structure and adjacent uses.

2. Design

The various parts of signs shall be compatible in design quality. Signs shall not be in the shape of sponsor name or motif (e.g., soda bottles, hamburgers, boots, and so forth)

3. Appropriate Materials

The following materials are considered to be appropriate for sign backgrounds, frames, supports, and ornamentation:

a. Brick;
b. Natural Stone, including panels, or imitation stone;
c. Metal Panels, when used in combination with brick, or stone, and;
d. Plastic, or other synthetic materials, when used in combination with brick or stone, but cannot comprise more than 30% of the structure.

4. Prohibited Materials

All materials except those lised above under appropriate materials shall be prohibited. The following materials are prohibited for sign backgrounds, frames, supports, and ornamentation:

a. Exposed metal poles, when not enclosed by a masonry veneer;
b. Smooth-face, or split-faced concrete blocks, whether painted, stained, or unpainted;
c. Metal Panels, when used without brick or stone; and
d. Wood.

5. Height of Sign

The permitted maximum height and yard setbacks of a detached ground/monument sign shall be in accordance with the following:

Front Yard Setback 10'	Maximum Height 6'
Front Yard Setback 15'	Maximum Height 10'

6. Sign Area

Sign area shall be determined by the amount of lineal footage upon a public street. For each one (1) lineal foot of public street frontage a half (0.5) square foot of sign area, per sign face with a maximum sign area of fifty (50) square feet, per sign face.

B. On Premise Pole Signs

Each premises shall be permitted one (1) detached on-premises pole sign if the property or any part there of is located within the C-1, C-2, C-3, I-1, and MUBC districts within one- half mile from the Right of Way of 1-75 Interstate. The following shall regulate such signage:

1. No sign shall be erected to exceed a height of sixty (60) feet.

2. No sign shall be erected unless the base of the sign area is greater in height than twenty-four (24) feet from the height of finished grade to the bottom of the sign.

3. Signs shall be limited to two hundred (200) square feet of sign area per face or four hundred (400) square feet of total sign area.

4. No sign shall be located within five-hundred (500) feet of any residence, church, school, or City owned property used for public gatherings.

5. Any sign erected, constructed, or placed on any property in the City shall conform to the latest adopted revision of the adopted building code of the City of Collegedale, and if serviced by electrical power, the latest adopted revision of the National Electrical Code. Electrical materials and devices incorporated into such signs shall be certified by the Underwriter's Laboratories, Inc., and shall bear the UL label of another approved testing laboratory. A separate electrical permite will be required for signs using electrical power.

6. Sign Poles, frames, structures shall be painted black (flat black paint).

7. No sign lighting shall be greater than 25 foot candles.

8. Sign shall be located at rear of property behind structure being advertised.

9. All applications for signs shall be accompanied by complete plans and specifications showing the construction, methods of support and the materials to be used. In addition to any other required information such plans and specifications shall include the following:

    a. The total number of square feet of existing and proposed signage on the parcel where the proposed sign is to be erected.
    b. A Site Plan, drawn to scale, showing where the sign is to be located in relation to property lines, buildings, and utilities.

V. Sign Maintenance

A. Sign Premises and Maintenance

Signs and the premises surrounding them shall be maintained in a clean, sanitary, and non offensive condition, free and clear of obnoxious substances, rubbish, and weeds.

B. Structure Maintenance
Signs, together with their supports, braces, guys, and anchors, shall be kept in good, safe repair, and shall be maintained in good and safe condition, including the periodic application of paint and other weatherproofing materials to prevent rust or other decay. The City of Collegedale Codes Enforcement Officers may order the removal of any sign that is not maintained in accordance with the provisions this ordinance. The removal or expense incurred to assure compliance shall be at the expense of the owner of the sign or occupant owner where the sign is situated, or any one or all of them, who shall be jointly and severally liable for the expense.

C. Sign Area or Other Maintenance
The sign shall not be allowed to deteriorate to a broken. torn, peeling, flaking, or otherwise decayed condition and shall be repaired or removed within 10 business days of receipt of notice mailed to the owner by certified mail, return receipt requested, from the City of Collegedale Codes Enforcement Department ordering the repair of removal. If the owner fails to remove or alter the sign so as to comply with the standards herein set forth within the time specified in the notice, then the sign may be removed by the City of Collegedale Codes Enforcement Department, at the owner's expense.

D. Maintenance of Patriotic Flags
Flags shall not be allowed to deteriorate to a tattered, torn, or faded condition and shall be attached properly at all times. The condition shall be repaired or removed within 10 business days of receipt of Notice.

E. Notice to Remove Unsafe Signs
If the City of Collegedale Codes Enforcement Department finds that a sign is unsafe, insecure, or is a menace to the public, then its officers shall give written notice to the owner, agent, or person having the beneficial interest in the building or the premises on which the sign is located. After proper notice has been give, the owner shall have ten (10) business days to repair the sign. If the condition of the sign is not corrected after 10 business days, then the Codes Enforcement Department is hereby authorized to cause the sign to be removed immediately at the expense of the owner, agent, or person having the beneficial interest in the building or premises on which the sign is located, whenever it determines that the sign is an immediate peril to persons or property.

F. Signs Placed in Right-of-Way
Signs placed in the public right-of-way are illegal and shall be forfeited to the public and shall be immediately confiscated by the Collegedale Public Works Department, the City of Collegedale Police Department, or the Collegedale Codes Enforcement Department.

G. Change of Use, Business, or Ownership
Nonconforming signs shall be brought into compliance once a change of business, change of use, or change of ownership has taken place.

VI. Allowed Signs in all Zoning Districts

In any zoning district the following signs shall be permitted:

A. Attached Ball Field Fence Signs
The following provisions shall apply to all signs attached to ball field fences:

1. Signs shall face the ball field;
2. No sign shall be higher than the top of the fence; and
3. The backs of ball field signs shall all be the same color.

B. Freestanding Development Signs

The following provisions shall apply to all freestanding developer signage:

1. Maximum of two per entrance off of a public road;
2. Maximum sign area of 32 square feet per side, with a total of 64 square feet;
3. Maximum of 6 feet in height;
4. Minimum setback from the right-of-way line;
5. Constructed only of masonry or natural materials, except attached letters of logo, and may include signs constructed within entrance walls; and
6. An encompassing finished masonry frame shall be permitted. However, the base shall not exceed 25 percent of the sign area. In no case shall this percentage change the permitted sign face area.

C. Freestanding United States or Tennessee State Flags

The following provisions shall apply to all freestanding flags:

1. Maximum of 2 per lot;
2. Maximum flag area (in square feet) of one fourth the height of the pole (e.g. 40 foot pole = max. 10 square feet in area)
3. Maximum pole height of 40 feet or 20 feet for rooftop poles; and
4. Minimum setback shall be 10 feet less that the front yard setback.

D. Temporary Development-in-Progress Signs

The following provisions shall apply to all temporary development-in-progress signs:

1. Maximum of one per contractor per entrance and one per pod of development;
2 Maximum sign area of 32 square feet per side, with a total of 64 square feet;
3. Maximum height of 6 feet;
4. Minimum setback from the right-of-way line;
5. Signs in non-residential projects shall be removed within one year; and
6. Signs in residential projects shall be removed after 80% of build-out, or three years, whichever occurs first.

E. Temporary Signage

In non-residential districts, each business shall be allowed one (1) non-illuminated temporary sign located on premises, in accordance with the following:

1. Temporary signs shall be permitted in the case of special events.

2. In addition, any properly licensed business within the City of Collegedale shall be eligible for issuance of temporary sign permits not exceeding thirty (30) consecutive days total during any calendar year, with the limitation that only one (1) temporary sign shall be permitted during the same time period for each premises.

3. No temporary sign shall exceed nine (9) square feet in sign area.

4. Prior to erecting any temporary sign, the owner shall obtain a temporary sign permit from the Codes Enforcement Officer. A user's fee of twenty five (25) dollars shall be charged for each temporary sign permit. Upon issuance, the owner of said sign shall attach the temporary sign permit to the sign in a readily viewable fashion, or cause the permit to be so attached.

5. Any temporary sign left on display after the expiration of the temporary sign permit, shall be declared a nuisance by the Codes Enforcement Officer. Notice of said nuisance shall be sent to the permittee, or in the event no permittee is

identifiable to the property owner. Such notice shall require removal of said sign within forty-eight (48) hours from time of issuance. In the event the owner of said sign fails to remove the sign within the prescribed time, the Codes Enforcement Officer may remove or cause to be removed the sign, with the cost of such action charged to the owner.

6. Sign to be constructed of half-inch (½) duroply, or a material of equal durability, mounted on four by four (4" x 4") posts, which will be painted white and set in concrete.

F. Political Signs

The following provisions shall apply to all politicals signs located in Collegedale:

1. No sign permit is required;
2. Signs may not be located on publicly owned property or in public rights-of-way;
3. No sign shall exceed ten (10) square feet;
4. Political Signs shall not be preceed the election by more than forty-five (45) days, and they shall be removed within three (3) days following the election;
5. Signs that are not maintained are subject to removal by the Codes Enforcement Officer.
6. Candidates who are successful in a primary election may continue their signs until a general election. After general election, then signs shall be removed within three (3) days.

G. Tax Exempt Organization Temporary Signs

Tax exempt organizations conducting an event **within the limits of the City of Collegedale** may be issued a **free permit** for a temporary sign to identify the event and the following provisions apply:

1. Only 2 signs or banners per premises with no more than 4 sign faces. Any sign or banner face cannot exceed 20 square feet;
2. Sign or banner must be mounted on four by four wooden posts that are anchored by a post base spike or embedded into the ground;
3. The signs must be placed on the premises of the event with no portion of the sign in any right-of-way or easement;
4. The tax exempt organization temporary sign may be displayed up to 10 business days before the event and for the duration of the event, for a maximum of 12 business days. Signs not removed shall be subject to removal at the tax exempt organization's expense.
5. Temporary Signage is limited to four (4) uses per calendar year.

H. Real Estate Signs

Real Estate signs shall conform to the requirements of this section:

1. Real Estate signs offering tenant space shall not be freestanding, but may be placed as a tenant panel on a permitted directory sign or in the window of the tenant space being offered and shall comply with the section ***Window Signs***
2. The total area of a façade real estate sign shall not exceed 16 square feet, and the total area of a freestanding real estate sign shall not exceed 6 square feet;
3. Only one (1) real estate sign per street frontage, per property for sale will be allowed;
4. For a new subdivision, one real estate sign shall be allowed to advertise lots for sale within that subdivision in lieu of an individual real estate sign per lot;
5. Real Estate signs may not be illuminated;
6. Real Estate signs shall be removed within 48 hours of the completion of the offering advertised.

7. Project signs may not be erected prior to commencement of construction and must be removed at project completion or twelve months after erection, whichever occurs first.
8. No sign permit is required.

VII. Signs Allowed in All Nonresidential Zoning Districts

A. Attached Awning Signs

The following provisions shall apply to all attached awning signs:

1. Maximum of one per awning;
2. Maximum sign area of 25 percent of the awning face in addition to the allowable building signage;
3. Shall not extend beyond 10 feet from the building.

B. Canopy Signs

1. Face mounted canopy signs.

The following provisions shall apply to all face mounted canopy signs:

a. Maximum of one per canopy face;
b. Maximum sign area of 25 percent of the canopy face; and
c. Shall not project above or below the canopy or roofline with a maximum height of 16 feet when located within 200 feet of a residential area.

2. Roof-mounted Pedestrian Canopy and Portico Signs for canopies and porticos that are an integral part of the building structure.

The following provisions shall apply to all Pedestrian Canopy and Portico roof-mounted signs where the canopy or portico is attached to the primary structure:

a. Limited to building or tenant identification;
b. Maximum <u>one sign</u> per canopy or portico **per tenant** provided no face-mounted exists on the canopy, portico, or building;
c. Maximum sign area is limited to one square foot per lineal foot of building side is included in total attached signage;
d. Does not project above the building/structure roofline or top of parapet wall;
e. Sign may project up to 10 feet from the face of the building, but in no case extend past the face of the canopy or portico; and
f. Shall be in proportion with the building architecture and elevation as determined by the Building Official or their designee/
g. Only dimensional letters, numbers, and logos are permitted.

C. Attached Hanging Signs

The following provisions shall apply to all attached hanging signs:

1. Maximum of one per building face per tenant;
2. Maximum of eight feet off the ground, and the maximum height shall be at the roofline;
3. Maximum sign area of three square feet, with an aggregate of six square feet; and
4. Shall not extend beyond four feet from the building.

D. Attached Signs, if Not Otherwise Regulated

The following provisions shall apply to all attached signs, if not otherwise regulated:

1. Maximum of one sign per building side;
2. Maximum sign area of one square foot per linear foot of building side;
3. Not projected above or below canopy or roofline;
4. Maximum height of 16 feet when located within 200 feet of a residential area; and
5. Shall not extend beyond one foot from the building.

E. Convenience Signs

The following provisions shall apply to all convenience signs:

1. Maximum of one per entrance and one per exit;
2. Maximum sign area of 3 square feet per side, with a total of 6 square feet allowed;
3. Maximum height of 3 feet; and
4. Minimum setback at the right-of-way line.

F. Freestanding Signs, if Not Otherwise Regulated

1. Maximum of one sign per lot per street;
2. Maximum sign face area of 32 square feet per side, with a total of 64 square feet;
3. Maximum height of the sign face area shall be six feet;
4. Minimum setback at the right-of-way line;
5. Constructed only of masonry or natural materials, except for attached letters or logo, and may include signs constructed within entrance walls; and
6. A finished masonry frame shall be permitted;
7. The maximum overall area of a freestanding sign encompassed by a finished masonry frame shall be 100 square feet.
8. The maximum height of a freestanding sign encompassed by a finished masonry frame shall be 8 feet above the centerline of the adjacent right-of-way.

G. Window Signs

All window signage shall comply with the following requirements:

1. Signs shall be located fully within the interior of the building and attached directly to or mounted within 12 inches of the inside of the commercial business;
2. Except as provided in this section, window signage may be painted on the interior of the window with easily removable paint, constructed of paper, cloth, or other material, or internally illuminated provided the signage is UL-approved, non-animated, does not flash, blink or otherwise contain attention-getting features;
3. Signs shall not exceed 20% of the aggregate window and door area;
4. Neon signs are prohibited;
5. Signs visible through the window or door and that identify the nature of the establishment's business, names of professionals, hours of operation, etc, shall not exceed 3 square feet, and shall not be included in the total window sign area;
6. LED electronic message center window signs are prohibited.

VIII. Administration

A. The Codes Enforcement Officer shall have primary responsibility for the administration and enforcement of these sign regulations, and shall receive and process sign permit applications for all signs to be located with the City of Collegedale. The permit fee shall be fifty (50) dollars, unless a building or electrical permit would be required by the applicable code.

B. The Codes Enforcement Officer shall keep and maintain accurate records of all sign permits issued by the city, which records may serve as the basis for a comprehensive inventory of the signs with the city.

C. No sign shall be placed, operated, maintained erected or attached to, suspended from or supported on a building, structure or ground until a permit in writing, authorizing the same has been issued by the Codes Enforcement Officer.

D. No sign permit shall be issued to any person, firm, business, or corporate entity doing business within the city until such person, firm, business or corporate entity has obtained a valid business license from the City of Collegedale.

E. No person shall install or maintain, cause to be installed or maintained, or permit to be installed or maintained any sign in violation of this ordinance.

NOW, LET IT BE FURTHER ORDAINED, that this ordinance shall take effect fifteen (15) days following final reading by the Collegedale Board of Mayor and Commissioners, the welfare of the City requiring it.

PASSED ON FIRST READING:_____

PASSED ON FINAL READING:_____

_____

MAYOR OF COLLEGEDALE, TENNESSEE

ATTEST:_____

CITY RECORDER

APPROVED AS TO FORM:_____

CITY ATTORNEY

PUBLIC HEARING DATE:_____