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Arts in the Park Festival is a Collage of Community

Collegedale's Veterans Memorial Park will be the setting for an array of artistic programs and other entertaining activities during the first-ever Arts in the Park Festival September 12. The Ooltewah-Collegedale Council of the Chattanooga Area Chamber of Commerce has planned this free, fun-filled day for the whole family.

The Park is located near the intersection of Apison Pike and Little Debbie Parkway.

"The festival is unique because it brings together amateur artists from our schools and professionals and makes it a fun event for the entire family," says event chair Mike Newberry. "It covers the entire spectrum of musical, performing and visual arts."

Musicians range from the Cadillac Saints, who performed at Riverbend this year, to the East Tennessee Symphony Orchestra to the Bluetastic Fangrass. Southern Jesters will offer roving improvisational comedy and games for and with children.

Vendors will be set up to offer a relaxing lunch or shopping experience during the noon-until-dusk schedule of events.

School art contests will be the focal point of the festival, helping to raise much-needed money for arts programs in the winning local schools through donations collected from event attendees. Winners will be determined on-site by members of the professional Association for Visual Arts.

The generosity of local companies is making this festival possible. Festival sponsors include Association for the Visual Arts, Chattanooga Area Chamber of Commerce, the City of Collegedale, First Tennessee bank, McKee Foods and Southern Adventist University.

For more information, visit www.artsintheparkfestival.com or contact event chair Mike Newberry at 571.224.5680.

WHAT: Arts in the Park Festival, a one-day free event, planned by the Ooltewah-Collegedale Council, Chattanooga Area Chamber of Commerce

WHEN: Sept. 12, 2010 (Sept. 19 if weather-delayed)

WHERE: Collegedale Veterans Memorial Park, near the intersection of Apison Pike and Little Debbie Parkway

WEBSITE: www.artsintheparkfestival.com

GENERAL CONTACT: Event chair Mike Newberry, 571.224.5680,
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